

INF SHEET



**TRANSPORT
(FREIGHT TRANSPORT
OPERATIONS, SUPPLY
CHAIN OPERATIONS
AND GREEN
LOGISTICS)**

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TRANSPORT OPERATIONS, SUPPLY
CHAIN OPERATIONS AND GREEN
LOGISTICS)
R15 000 INCLUDING VAT**

**17
WEEKS**

Let's look at the big picture...

Overview of what you will learn

Transporting goods is simply a matter of moving things from A to B, right? Wrong. Freight transport is a complicated affair that requires careful planning, strategic operations, an efficient supply-chain and on-time delivery. Think of it as the connector in a circuit. If the loop isn't closed, the product (like an electrical current) won't reach its intended destination.



Graduate School

With this short course, you'll get an in-depth understanding of the structure and operation of all types of freight transport, including planning and demand, regulation, control and business practices related to the industry. You'll discover the ins and outs of supply chain operations including its evolution, its role in customer service, optimal business methods and principle activities that drive supply chain operations. And, you'll unpack the important topic of green logistics in markets that are complex, expanding and increasingly competitive.

The course will also build on a knowledge base of best business practice, equipping you with practical skills in marketing and product positioning, managing information, reporting and finance. It's specifically designed for those involved in freight transport across the board including, planners, operators, managers, forwarders, logisticians, supply chain managers, customer service managers and more. With this short course presented by the IMM Graduate School, you'll be powered-up with the skills you need to deliver... Every time.

News just in...

Get International Accreditation from CILTUK on successful completion of this short course. You'll also receive a 1-year membership to CILTSA to the value of R360.

Let's sum it up...

At the end of this short course, you'll be able to:

- Apply best business practices in marketing, PR, communications, information and finance
- Understand and apply sound management practices
- Plan, organise and manage teams and individuals
- Evaluate information to incorporate into a business plan
- Understand the role and structure of freight transport operations in supply chains, locally and internationally
- Gain insights into key factors in freight transport including: planning and demand, regulation, control and business
- Understand freight transport operation planning techniques, technology and resources
- Analyse the role and structure of supply chains in various industry settings
- Assess influencing factors in supply chain operations including: the rise in customer service, technology and competition
- Understand the main activities that drive supply chain operations including sourcing, production, warehousing, inventory, transportation and customer service
- Measure and monitor the performance of a supply chain
- Understand the impact of sustainable and green practices on freight transport, logistics and supply chain operations, now and in the future
- Assess, measure and monitor the environmental impact of operations and green business practices in freight transport



Let's see where this course can take you...

Here are some career opportunities this short course will help you work towards:

- Supply Chain Manager
- Freight Transport Planner, Operator or Manager
- Freight Forwarder
- Fleet Manager
- Terminal Manager
- Customer Service Manager
- Logistics Services Salesperson
- Analyst
- Consultant
- Logistician
- And other careers related to Transport, Distribution, Logistics and Supply Chain Management

